

About us:

thesteel.com is the biggest online steel platform with more than 100.000 articles, active in 9 countries. We are highly focused on digitalization.

We are in the process of expanding our Team in online marketing and digitalization and looking for the position:

## Country Manager thesteel.com (m/f)

Full time

Based in Croatia, Bosnia or Austria

Role Profile:

In this role you enable the further development of our platform traffic in Croatia and Bosnia – in close collaboration with our digital marketing and innovation team

- You will proactively develop and implement the local marketing strategy in the various markets.
- You are responsible for finding, selecting and leading Call-Center Teams to raise awareness on the market
- You will also manage important customer partnerships yourself and further develop digital awareness with these customers
- You will closely work with our digital marketing team to raise brand awareness of the platform

Your Profile:

- You are passionate about digital marketing and online sales
- You consider yourself a digital native
- Your English is fluent, German is considered an add on
- You have excellent written and oral communication skills in Croatian
- You are a project management professional and are used to plan and implement projects on time and budget
- You have graduated from a commercial college / FH or similar
- You have proven work experience in digital economy, start up or online marketing.
- You give keen attention to details and are able to enforce and push your goals
- You are self-organized, reliable and precise
- You are willing to work both cooperatively and with limited supervision as part of an agile team in a dynamic start up culture

What we offer:

- We are offering an outstanding opportunity to be part of an international family owned company with start up culture and a solid growing profile.
- Workplace free to choose in Croatia, Bosnia or Vienna
- Due to legal reasons we are obliged to disclose the minimum salary according to the collective agreement for this position with EUR 35.000 gross p.a. (full time). We offer a market conform salary in line with qualifications and experience.

We are looking forward to receiving your application to: [wilkommen@frankstahl.com](mailto:wilkommen@frankstahl.com)

A complete CV and letter of motivation are important parts of this.

[www.thesteel.com](http://www.thesteel.com) or [www.frankstahl.com](http://www.frankstahl.com)